



We Make The Difference

# Welcome To You



**Developing cost effective & reliable technology  
solutions for everyone..... who demands**

**Make your event truly special!**

# OBJECTIVE



Employees come together with their families, bond & celebrate workmanship.

Make everlasting memories with electrifying entertainment acts.

Attendees Engagement, Excitement and Entertainment.



# Concept

Celebration will foster innovation incentives for teams to risk making mistakes necessary for excellence and growth. Trust - the workplace trait most workers request, will be woven into celebrations as people will contribute ideas and feedback to build together on the best concepts. The innovation celebration will publish tone guidelines to value diverse talents both individually and collectively.



**“The most profound words will remain unread unless you can keep the learner engaged. You can't see their eyes to know if they got it so ... say it, show it, write it, demo it and link it to an activity.”**



**“The most important principle for designing lively eLearning is to see eLearning design not as information design but as designing an experience.”**



**“eLearning doesn't just "happen"! It requires careful planning and implementation.”**



**As coronavirus spreads event organizers are scrambling to create meaningful, efficient ways to conduct business virtually.**





# Domain URL

To be selected

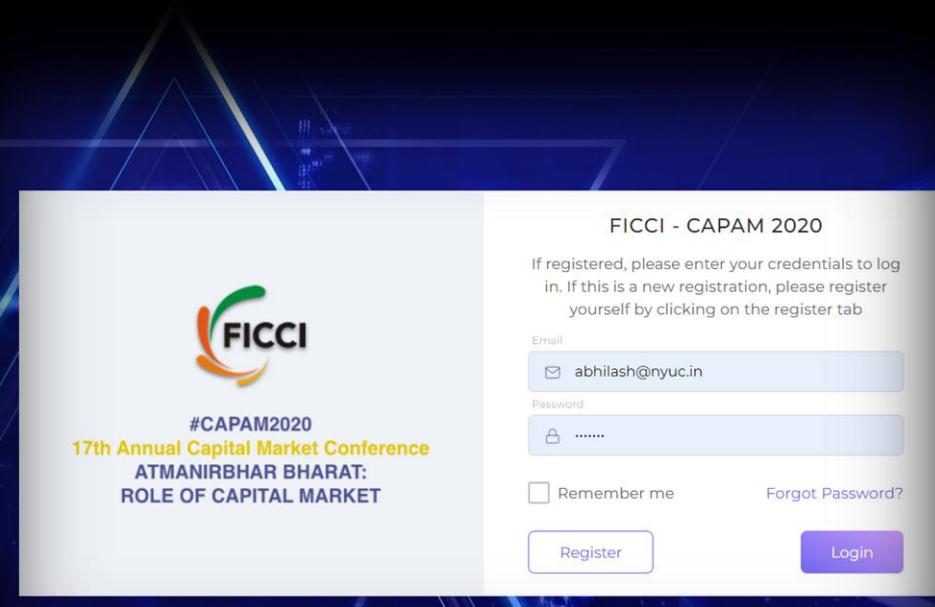
This URL has to be whitelisted by COMPANY Network to ensure access on COMPANY network

# Landing Page



## Elements –

1. Background Image
2. COMPANY Logo
3. Image
4. Event Name
5. Subtext/Message
6. Fields/Buttons





# Login Process

- Random and Unique Ids to be provided to COMPANY for dissemination
- Each attendee enters their unique Id to login.
- After login, attendee enters their name in profile builder, or they can skip this step
- Now, attendee enters the virtual lobby

# Lobby



## DESIGN -

Dynamic lobby with static and GIF branding with Walkthroughs

To resemble COMPANY office with a center LED for GIFs/Video

## ELEMENTS -

- Branding
- Event Name/Event Logo
- Guided Access Tour
- Side Menu
- Agenda (clickable)
- 2 Auditoriums (clickable)
- 2 Expo Zones – 12 stalls each (clickable)
- 1 Fun Zone

Nomenclature to be provided

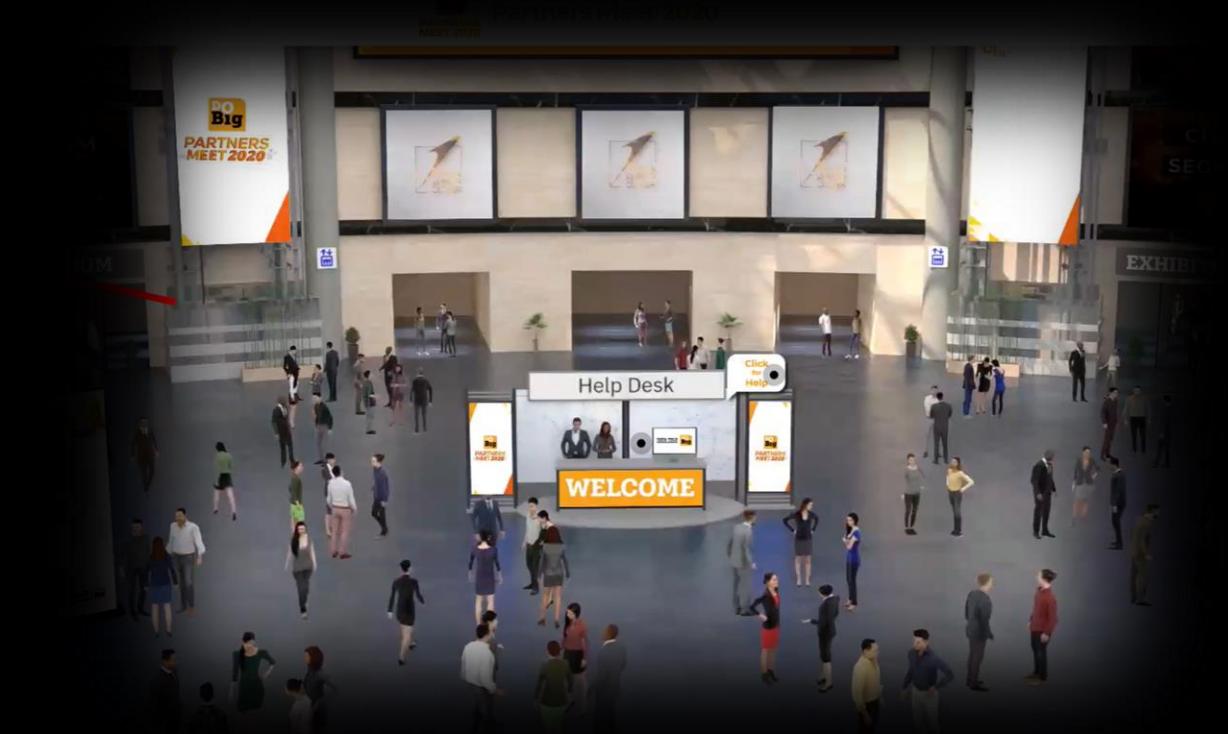




# Side Menu

- All the areas and activities for quick navigation to be listed here
- Elements -
  - Area names

Nomenclature to be provided





# Agenda

**Card based Agenda as shown  
Agenda to open in a pop up  
Horizontal Tab based – Day 1, Day  
2, Day 3. Clicking on Agenda  
opens tab of the current event day  
Option to view agenda to be  
available at all pages**

**Elements -**

**Logo**

**Title**

**Sub-Title**

**Description**

**Time**

pwc		
<b>Welcome Address</b>	19/08/2020 9:55 AM	-
Shantanu Awasthy MD Programic Asia Pvt Ltd	19/08/2020 10:00 AM	
<b>Developing an agile finance team to optimize performance.</b>	19/08/2020 10:00 AM	-
Marco Valsecchi: CEO, The Adecco Group	19/08/2020 10:20 AM	
<b>Cash Flow Optimization Through Invoice Auctioning and Financing</b>	19/08/2020 10:20 AM	-
Travis Mitro: Director, APJ Payment & Financing, SAP Ariba	19/08/2020 10:50 AM	
<b>Panel Discussion : CFOs Are The New Digital Apostles</b>	19/08/2020 10:50 AM	-
Panelists: Sambasivan G: CFO, TATA Sky; Jayaprakash Kalappan, CFO & CS , Panasonic Appliances India; Vijay Vaishnav, CFO , Eros Now; Mayank Gupta, EVP & CFO, Ecom Express	19/08/2020 11:30 AM	
<b>CFO's expectations from SSCs in the New Normal</b>	19/08/2020 11:30 AM	-
Thompson P Gnanam: Chief Digital Business Officer, CONNEQT	19/08/2020 12:00 PM	

# Auditorium 1



**To resemble SIEMENS Auditorium with 2 side screens**

**Side screens to have static branding**

**Centre LED 16:9 ratio**

**Sessions on day 1 and day 2**

**To be locked on day 3**

**Live Q/A and Polling using Slido**

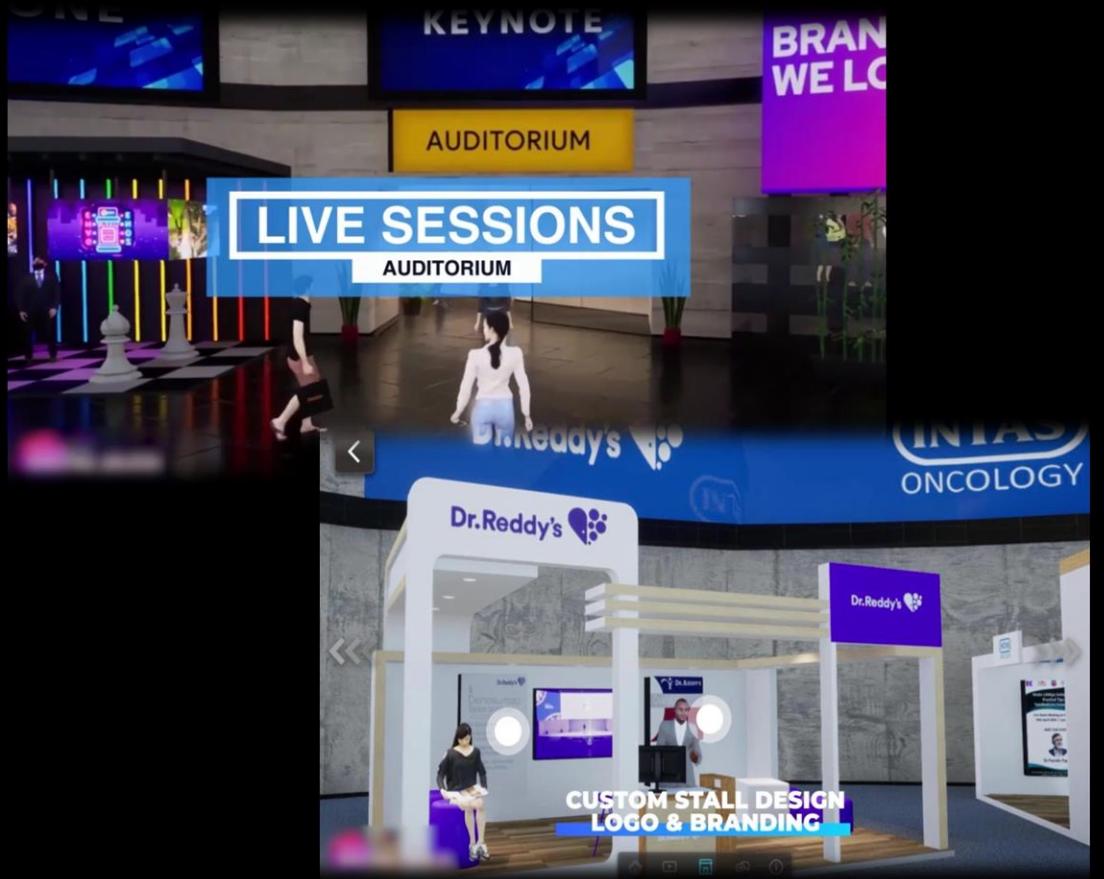


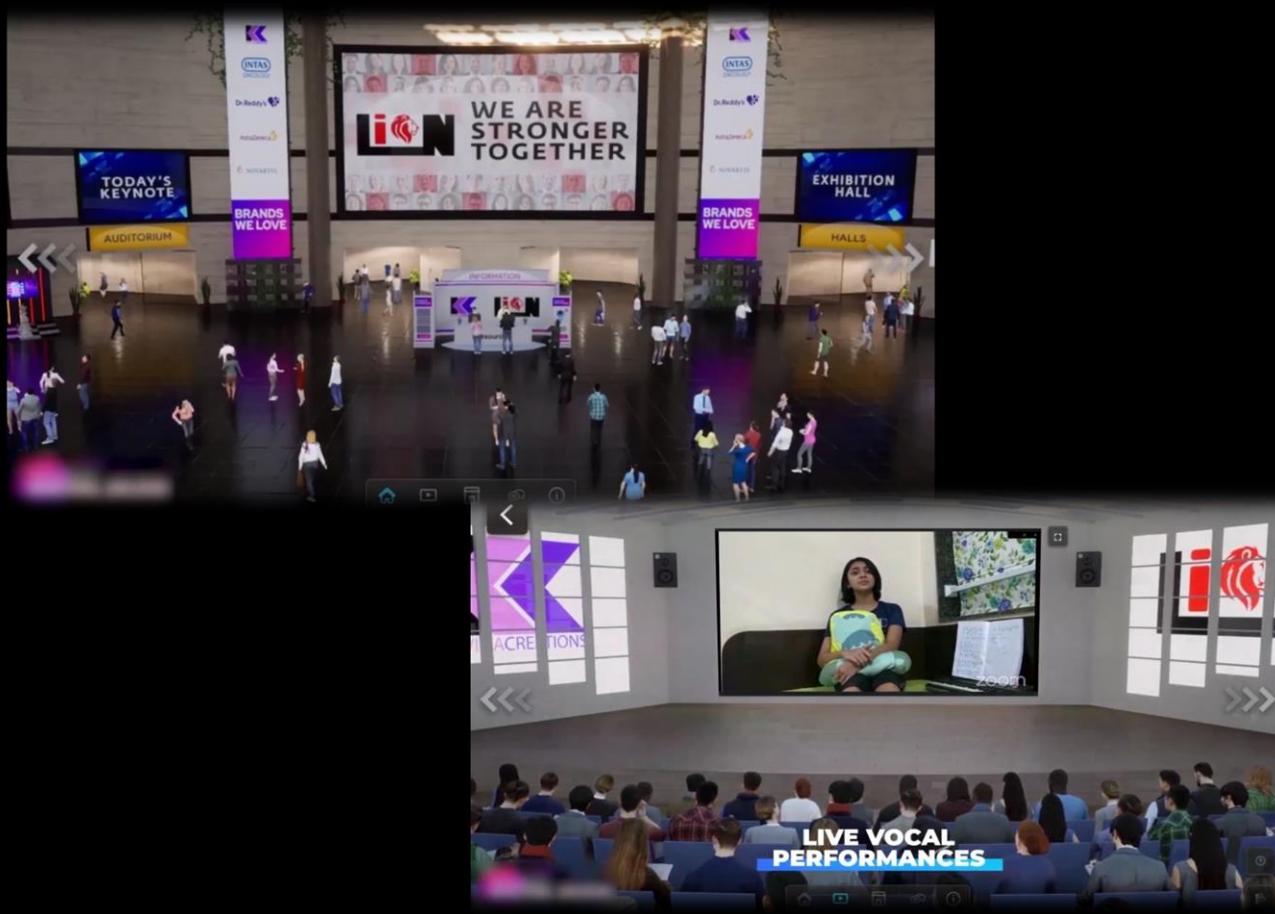
# CAST.LIVE



**Ideal for webinars, chats shows,  
podcasts & one way interfaced  
events.**







# Fun Zone

A dynamic fun element in lobby to enter Fun Zone

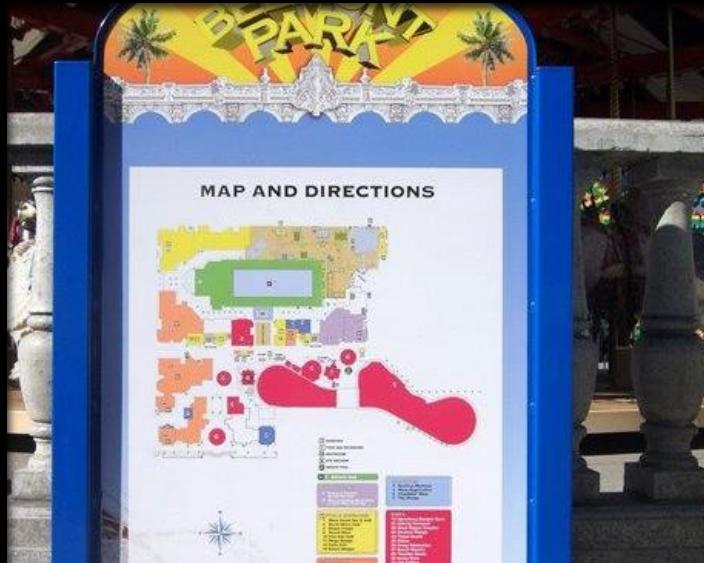
All Games and Engagement activities like Photobooth to be accessible from here

Games and activities to be finalized – [Click here for game repository](#)



# Expo Zone

- 2 Expo Zones in bird eye view
- 12 stalls each
- Each zone to have an Agenda Standee and a Navigational Map (reference pics)
- Agenda to open as a pop up
- Navigational Map to have legend of all stalls, Attendees can directly visit the stall by clicking on it



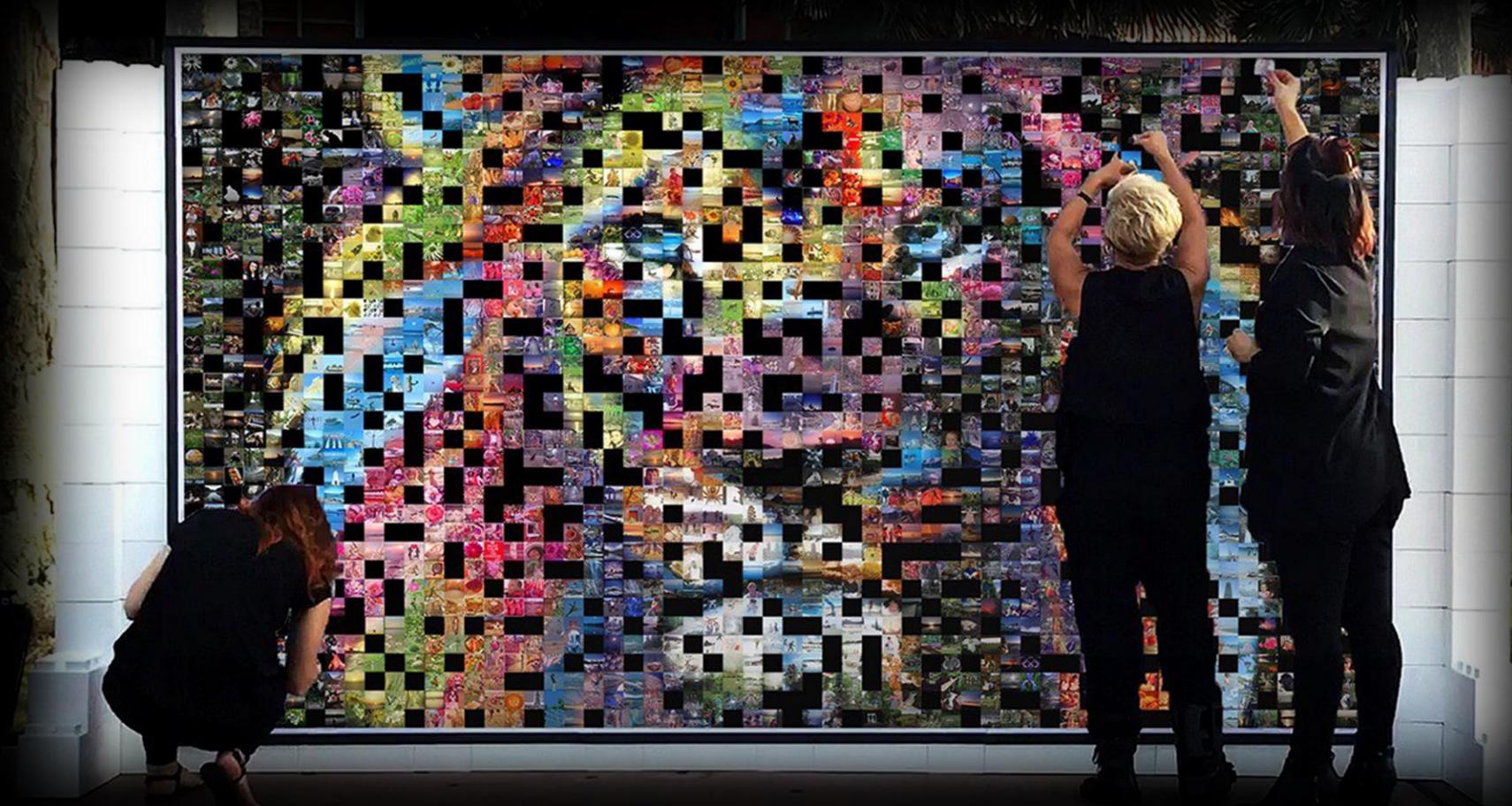


# Live stream and Webinars

# PHOTO BOOTH IDEAS IN VIRTUAL EVENTS



# PHOTO MOSAIC WALLS



# SOCIAL MEDIA PHOTO WALL

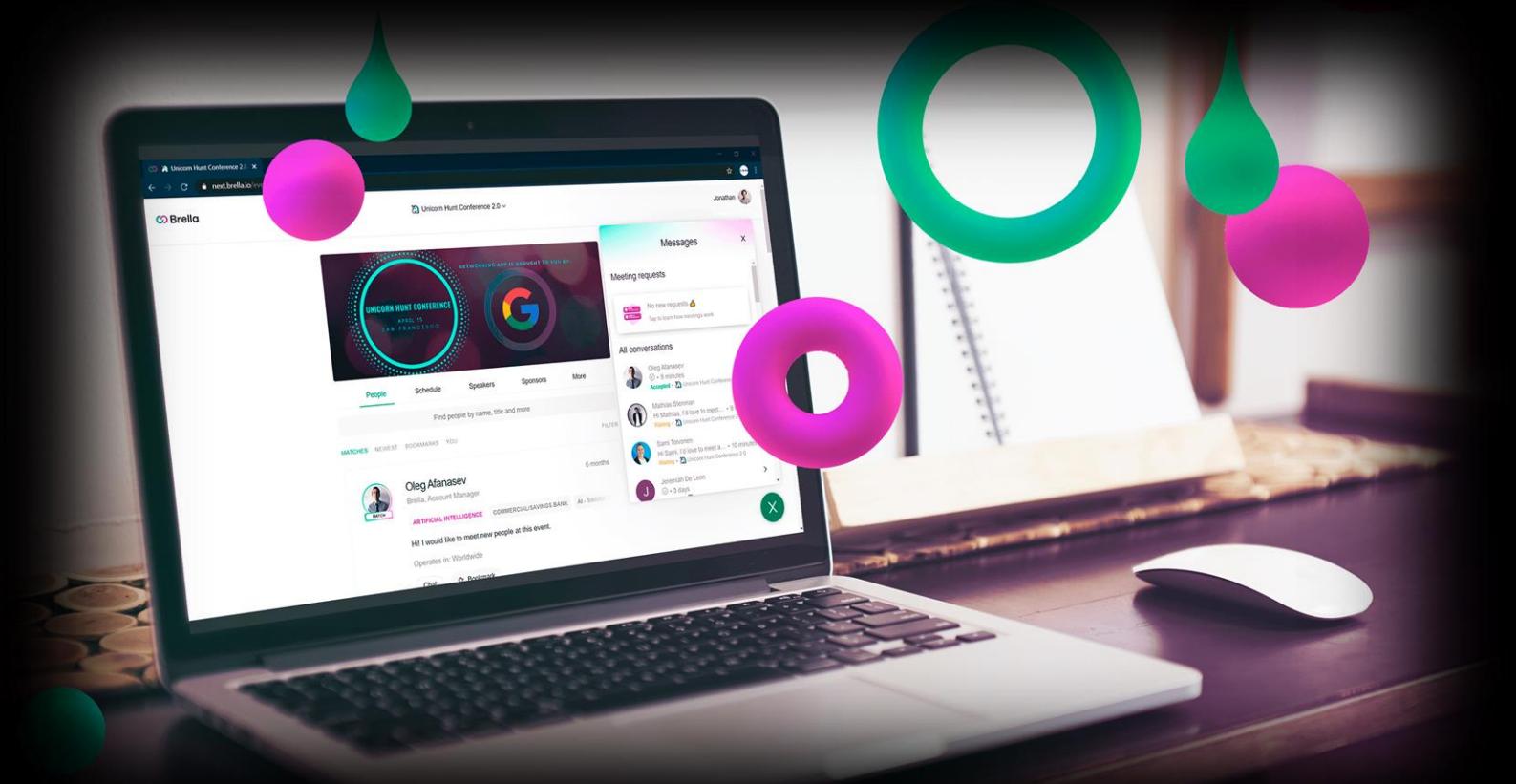


# The **TwineSocial** **LiveWall**



# TAKE ANY EXPERIENCE ONLINE

Conferences  
Webinars  
Trainings  
Meetings  
Product Launches  
Music Festivals  
Gaming  
Trade Fairs





# THE FLOW

**SIGN UP & we activate the following**

**Dedicated Account Manager for platform set up, design, management & more**

**Operation Support on all add on elements, including sponsor booth set up, layouts, etc.**

**Visualization expertise in creating maximum branding opportunity and defining a smooth virtual journey for the attendee**

**Live Support to assist in troubleshooting any contingencies or answering any queries**

**Post Event Analytics for comprehensive reports**

# PLATFORM OFFERINGS



# Stalls



DESIGN –

**To be designed as per COMPANY guidelines**

**Each design to have 3 click points/buttons for  
(Nomenclature to be finalized)**

**Documents**

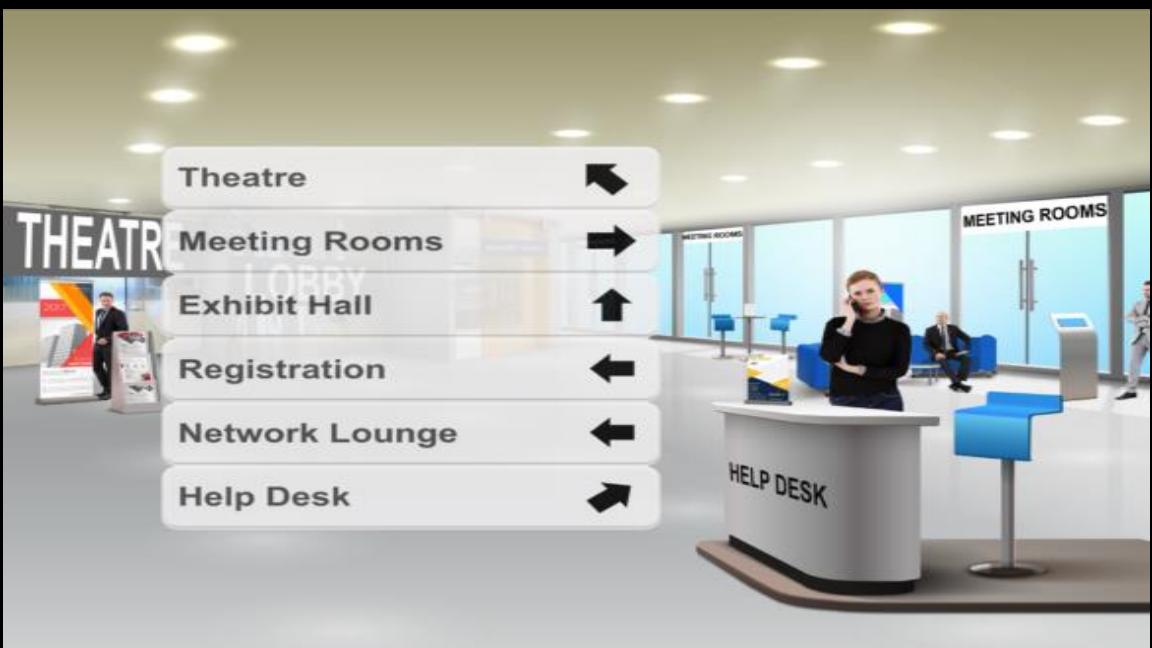
**Chat/Q&A – Microsoft teams**

**Contact**

**A video can be played by clicking on the  
branding**



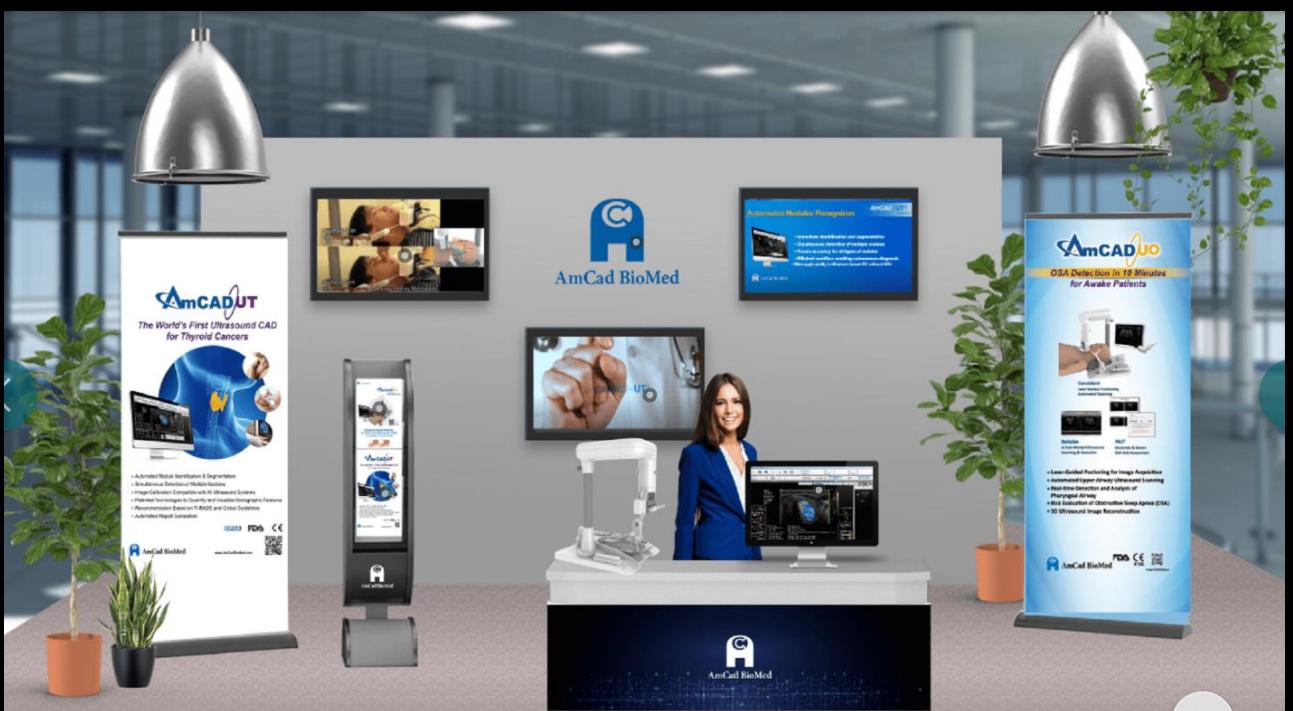
## STALL OPTION - 01



## STALL OPTION - 02



## STALL OPTION - 03





**Ideal two way communication platform for workshops, trainings, discussions, etc.  
Custom features like presentation & discussion mode give the presenter distinct  
command over the flow of the sessions. No third party platform integration**

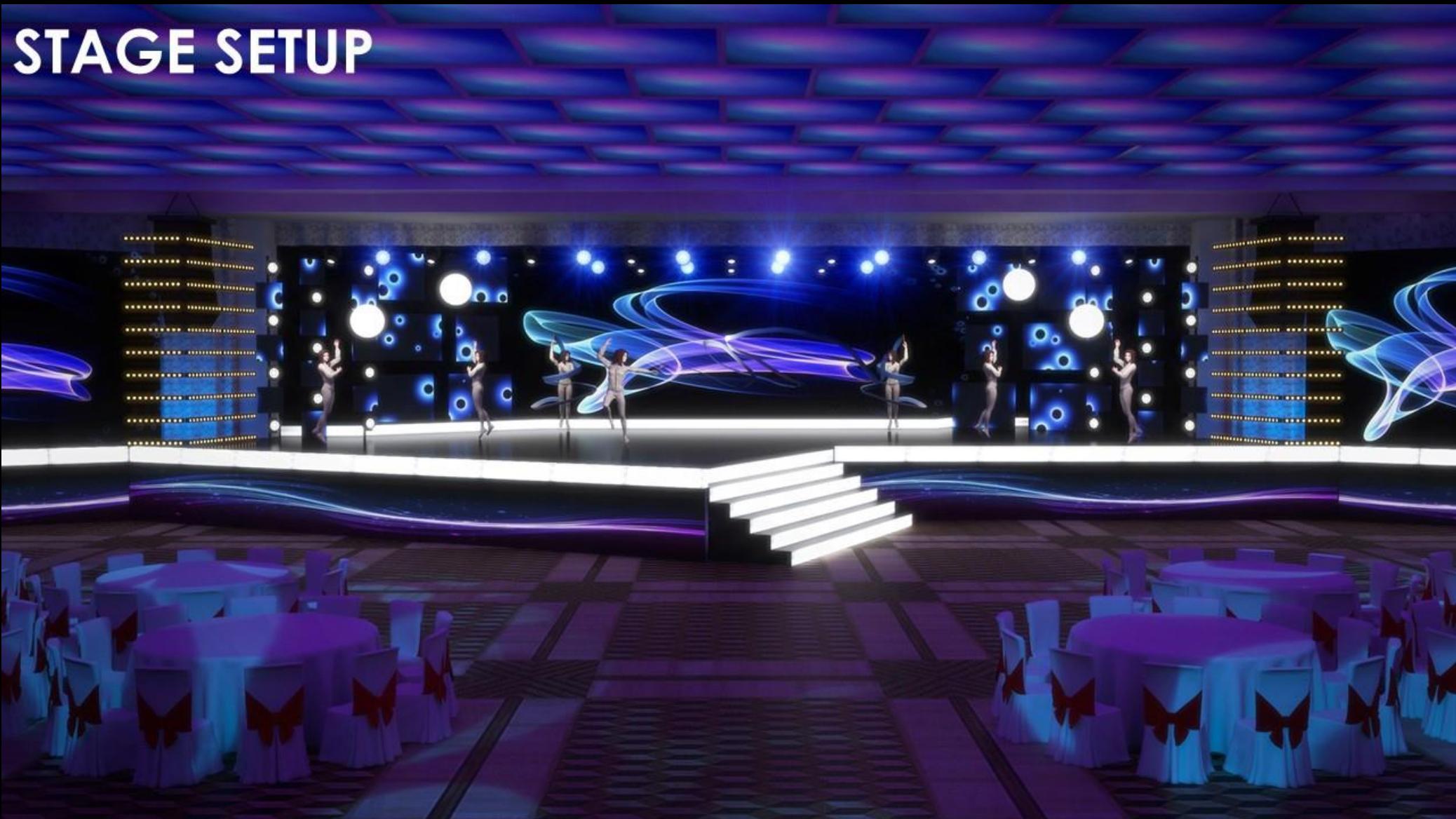




# Auditorium 2

- **For Awards Ceremony**
- **Same as Auditorium 1 with 2 side screens**
- **Side screens to have motion Graphics – Particle effect from one side screen to other**
- **Locked on day 1 & 2**
- **Live Q/A and Polling using Slido**

## STAGE SETUP OPTIONS



# STAGE SETUP



# STAGE SETUP



# STAGE SETUP



# STAGE SETUP



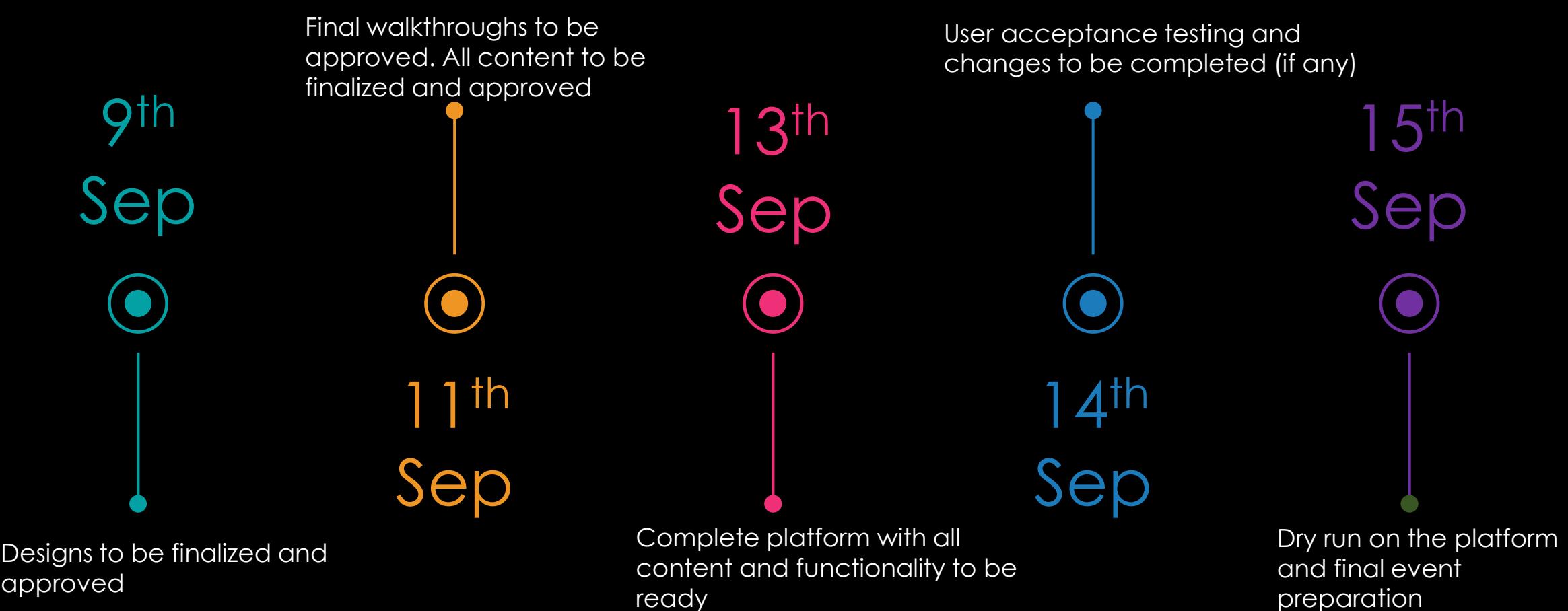
# STAGE SETUP



# STAGE SETUP



# Timelines



CONCEPT



# WHEN FAMILIES COME TOGETHER



# WHEN THE CELEBRATION BECOMES LARGER





**IT CREATES A WORLD OF WONDER**

# HOST AND ENTERTAINMENT OPTIONS



# EMCEE

## DANISH SAIT

Danish Sait is an Indian actor, EMCEE, comedian, radio jockey and prankster. He has been a part of Royal Challengers Bangalore's team, portrays himself as Mr. Nags and hosts a comic show called the RCB Insider Show. Danish is hosting a reality TV show "Neevu Bhale Khiladi" in Kannada TV channel Suvarna TV, its first episode was telecasted on 27th December 2015.



# EMCEE

## RJ PRITHVI

### *RJ on RADIO ONE*

He anchors the breakfast show  
(7.00 a.m. – 11.00 a.m.) for Radio One  
at Bangalore.

He has won the following awards:

IRF (Indian Radio Forum) award for the best RJ of  
the year 2008 and Best Breakfast Show – 2008  
RAPA award for the popular segment – Birthday  
Bakra of the morning show.



# EMCEE

## ZUHAIR ABBAS

Zuhair Abbas is an enterprising MC & his work is always full of positive energy. He is a very receptive to the ideas given to him.

He is ever-eager to bring on innovation in all activities he takes up. Welcome them with a sense of warmth, anticipation, bubble and fun.



# EMCEE

## RIAZ

With over 2000 shows, more than a Million corporate employees entertained so far to his repertoire, Riaz has engaged audiences in India and around the world over the past 14 years as one of the most sought after Master of Ceremonies (MC) and Motivational Speakers. Riaz can Speak fluent Hindi, English, Urdu, Kannada, Tamil and Telugu, and can manage a bit of Punjabi.



# EMCEE

## RAKESH

RJ at redfm 93.5

Agent Rakesh as he's popularly known, was Radio One Bangalore's James Bond.

Producer and radio Jockey Rakesh Kumar continues to woo his fans with his quick wit and satire. Director for major campaigns on

Radio One like Gellrappo Gelli, Lakshadipathy, Summer Dhamaka, World Cup Cricket, College Champions, Bollywood Baadshah and many more, this young man's motto in life is "Every phase of life should be eventful and enterprising.



# MOHAMMED ZUBAIR

**ANCHOR | COMEDIAN  
MIMICRY ARTIST**

Mohammed Zubair is a standup comedian, voice over artist, anchor and mimicry artist. For him, making people laugh is the most important thing in his life. He believes in entertaining people. He has been working in this industry for the last nine years. He has done more than 1000 shows across India. As an impressionist, he has performed in TV shows like The Great Indian Laughter Challenge, Comedy Circus, Boogie Woogie, etc.



# EMCEE DIVYA



# EMCEE REENA D'SOUZA

Chase your passion, not your pension, advised Denis Waitley. And Reena D'souza decided to do just that! Quitting a cushy job in an MNC, she took a leap of faith to follow her heart. She became a professional MC (Master of Ceremonies). Blessed with the gift of the gab and an ability to think on her feet, Reena took to the stage like a duck takes to water.

6 YEARS 900+ SHOWS 5 COUNTRIES  
MULTILINGUAL ENGLISH, HINDI, KANNADA,  
TULU, MANGALOREAN & GOAN KONKANI,  
MARATHI, TAMIL

Reena D'souza



# EMCEE Afshan Syed

Known as the "Voice of Meetings & Events", Afshan Syed is a host for live and televised events & a content strategist. Her clients include Mercedes, Samsung, Honda, Times of India, Dell, Mahindra, Author Dev Prasad , Essilor, Kazo, Toyota, Cisco, Godrej, Accenture, Ultratech, Yamaha, Unilever, Airtel, Axis, Hdfc and more.

Afshan has the experience to deliver on your objectives, whether you are looking for a master of ceremonies or require a more custom solution. In addition she can help you in expanding your reach and impact.



# MONICA MURTHY

**ANCHOR | ACTOR  
SINGER | WRITER**

Being eloquent in 9 different languages - English, Hindi, Marathi, Marathi, Kannada, Telugu, Tamil, Punjabi, Gujarati, and Bengali; I could as well say conversation is my craft and my calling. Recently I hosted a Comedy Tv Show as a lead Anchor on & tv called 'Happy Hours' and also few comedy based web series. Having done over 100+ shows in India and abroad as an anchor/singer, taking the centre stage and connecting to any audience comes naturally to me. From corporate events to parties, from celebrations to managing professional conferences, from weddings sangeets to award nights & product launches; my repute is diverse. So let's connect, please find the attached profile to know more about me



# Bollywood Singer / Band Team / Stand-Up Comedian



Neha Kakkar the 'Voice of every Party Songs' was born on 6<sup>th</sup> June 1988 in Rishikesh, Uttarakhand, India. She has participated in the singing reality show named Indian Idol in 2006 from there she got the fame and got great opportunities. She has sung many amazing songs which are every party's life. She debut with her album in 2008 as Neha – The Rock Star. All her songs are rocking but some of her songs are every party life like Aao Raja, Manali Trance, London Thumakda, Sunny Sunny, Dhating Naach, Kar Gayi Chull, Kala Chashma, Cheez Badi and many more. She is also the unplugged queen and has sung many soulful songs which directly made a place in people's hearts.

She has been seen in many reality shows as contestants or as judge, as the contestant she has participated in Indian Idol in 2006, and in Jo Jeeta Wohi Superstar in 2008. As a guest she has been in many shows like Comedy Nights With Kapil, Comedy Classes, Comedy Nights Bachao, Comedy Nights Live, The Kapil Sharma Show and as a Judge is been seen in Sa Re Ga Ma Pa L'il Champs. This Dimple Queen is winning hearts with her soulful voice.



T-SERIES  
ACOUSTICS  
Singer: Neha Kakkar  
**AASHIQ  
BANAYA  
AAPNE**

VIDEO

# Singer Neha Kakkar

**TERI MERI KAHANI  
TUJHE BHULA DIYA  
DARD DILON KE  
MILE HO TUM HUMKO**  
**Neha Kakkar, Vishal, Himesh**

**SUPERSTAR SINGER**



SONY LYRICAL  
ENTERTAINMENT HD VIDEO



# FILLER ACTS

## INTERNAL PERFORMANCE

A range of internal performances (Dancing, Singing & other talent acts) will be interspersed with awards ceremony as fillers. Technical guidance provided to Performers.



# FILLER ACTS

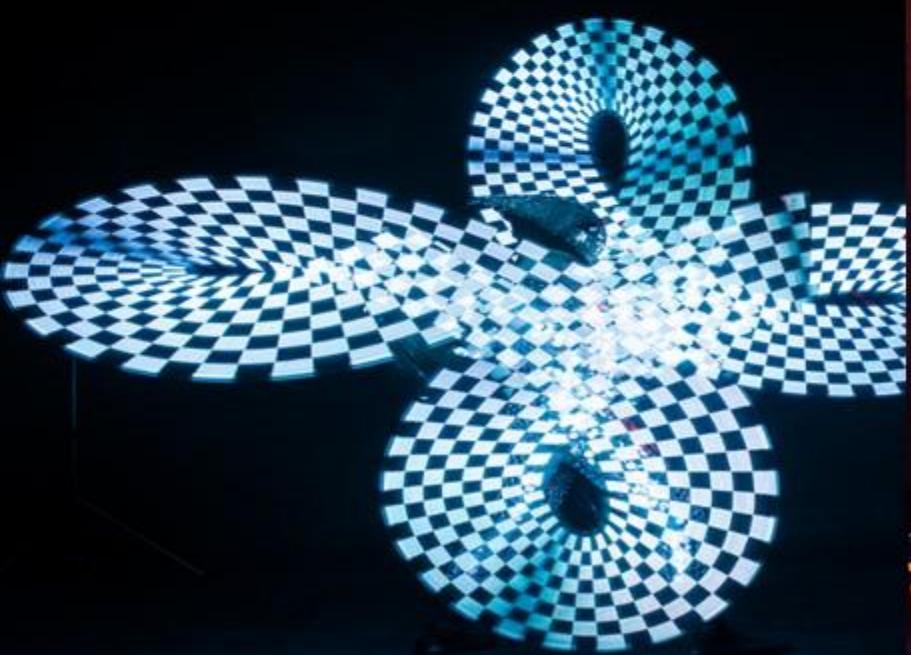
## TANOURA DANCER

<https://www.youtube.com/watch?v=Jywejo-Z6v8>



# FILLER ACTS

LED POI



# FILLER ACTS

## ROCKSTARS

Rockstars Started their first stint on Television in India's got talent season 3.. where they left the judges like Kirron Kher, Sonali Bender, Dharmendra in shock.. Following with Katrina, Imran khan etc. Later they went on to perform at the Sab TV Diwali mela...

Rockstars deliver to you what no other Indian performing troupe can.. From magical performances of QUICK CHANGE to Spanish.. From Classical acts to Bollywood Thumkas.. From Magical illusions to Laser & LED acts.. they do it all..

Being the Finalist of India's got talent season 3 they left all 3 judges shocked and stunned with their performances. Later on they went to perform for various award functions. In 2014 they were TOP 5 Finalist of Entertainment ke Liye Kuch bhi karega judged by Farah Khan & Anu Malik, Farah Khan went on to call them the most entertaining act of all seasons of EKLKBK.

QUICK CHANGE ACT  
MASK CHANGE WITH HEADLESS ILLUSION  
FLOWER GIRL ACT  
UV ACT - Power of 3  
JAM BOX DISAPPEARING ACT  
BUBBLE ACT  
EGYPTIAN WINGS  
BELLY DANCE  
ITEM SONGS  
INDIAN BOLLYWOOD  
PUNJABI MUJRA  
WESTERN BOLLYWOOD  
LASER WOMAN ACT



# ROCKSTARS



# FILLER ACTS

## DANCE TROUPE STUDIO 5678

Opening Act - 'Fusion Flute',  
A combination of Traditional,  
Yakshagana & contemporary  
dance act catering to theme  
and fits perfect for  
welcoming guests



# FILLER ACTS DANCE TROUPE - STUDIO 5678



# FILLER ACTS DANCE TROUPE - HOTSHOT



# FILLER ACTS DANCE TROUPE - HOTSHOT



# SINGER/ CROONER

JYOTSNA NAVANDAR



Jyotsna Navandar has been a finalist in Indian Idol 2. An performer and entertainer for the last 10 years, she adds glamour and energy to any show.

1 LAC+  
VIEWS



**SINGER  
CROONER**  
JYOTSNA NAVANDAR

# SINGER NEETU

A versatile vocalist covering a wide range of genres from Western Pop/Rock to Bollywood. She has performed at several venues; singing at the most prestigious of star hotels in Bangalore as a solo artist and in all the major cities such as Mumbai, Delhi, Cochin, Hyderabad, Daman, Silvassa, Chennai etc



# ENTERTAINMENT MUSIC BAND

## RAGHU DIXIT

Often hailed as India's biggest cultural & Musical export, Raghu Dixit's unique brand of infectious, happy music transcends age, genre and even language. His music is strongly Rooted in Indian traditions and culture and is presented with a very contemporary, global sound. From playing to over 100,000 people in his home state to every big music festival in India, from Glastonbury, to the BBC to even playing for the Queen of England and the entire Royal Family, Raghu Dixit seems to have done quite a bit! But he is only getting started. It took 12 years for Raghu to get his music out and his first album immediately signalled the arrival of a tremendous force in the Indian indie scene. Today, he is the unquestionable No. 1 live indie act in the country.



<https://www.youtube.com/watch?v=IE3hCNIAbko>  
<https://www.youtube.com/watch?v=tld32G90mcl>

# Indian Ocean Band Team



# ENTERTAINMENT BAND - LAGORI



Lagori makes music that reflects the face of the modern Indian youth. This Bangalore-based band combines Indian classical melodies and inflections with Rock music, resulting in an interesting mix that is high on energy, while being catchy and soulful at the same time.

Pronounced 'La-go-ree', the band gets its name from the popular street game played in south India. The band is fascinated by the rich diversity of culture that exists in the country -- especially the evolving definition of what it means to be 'Indian'. Having grown up in the cosmopolitan city of Bangalore -- a city that is a melting pot of cultures, ideas, languages and beliefs -- Lagori's music reflects the varied influences of each band member, culminating in unique, fresh and honest sound. In a short time, their music has won them a growing and passionate fan base, both online and offline. The band's live act is an energetic 90 minute performance that includes material from their first album, sung in Hindi and Kannada (the language spoken in Karnataka, the band's home state), and interesting covers and mashups of music they are influenced by. Lagori is currently recording their first studio album and is looking at a late October - early November release.

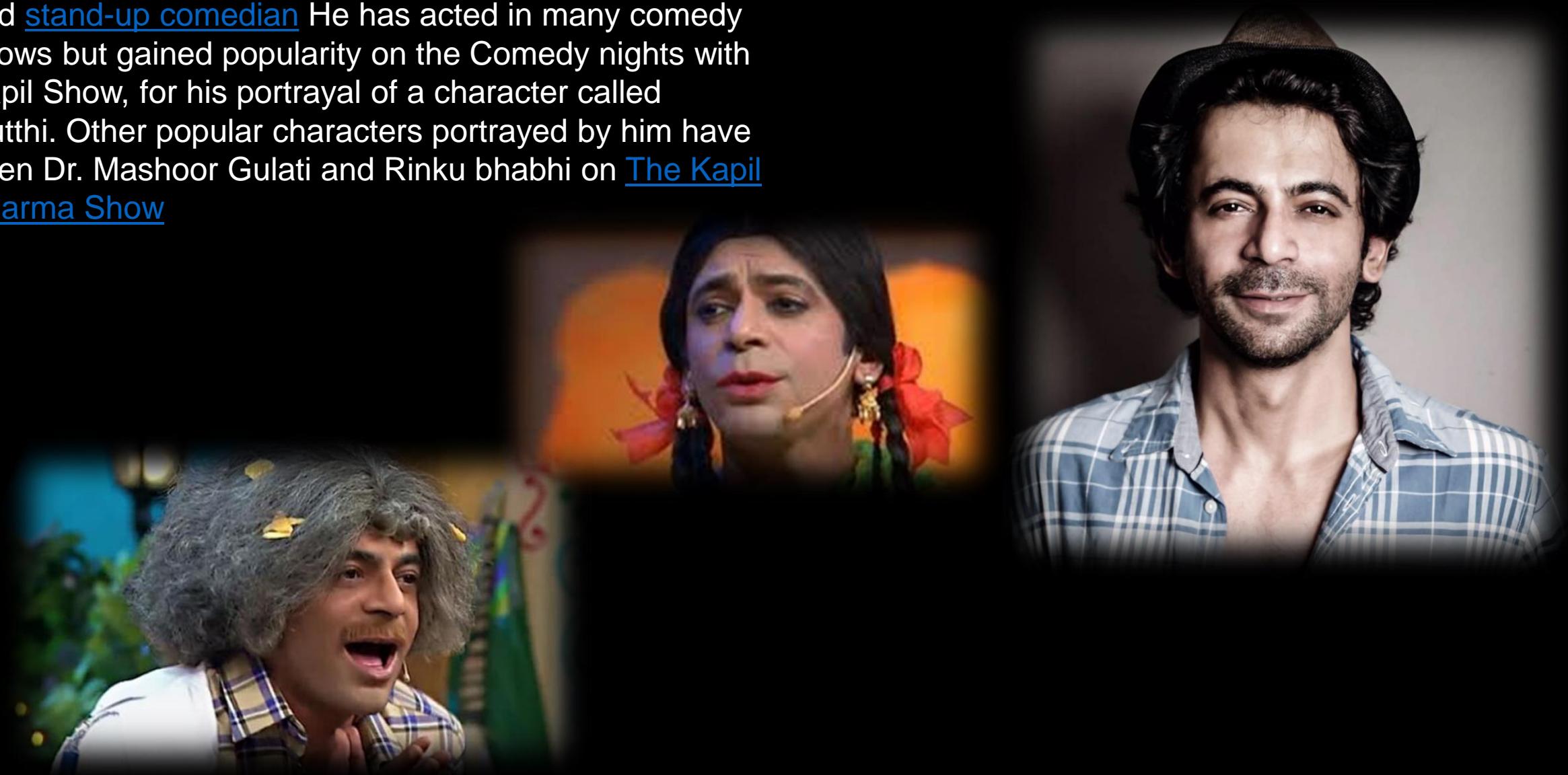
lagori

# Benny Dayal



## STAND-UP COMEDIAN SUNIL GROVER

**Sunil Grover** (born 9 August 1977) is an Indian actor and stand-up comedian He has acted in many comedy shows but gained popularity on the Comedy nights with Kapil Show, for his portrayal of a character called Gutthi. Other popular characters portrayed by him have been Dr. Mashoor Gulati and Rinku bhabhi on [The Kapil Sharma Show](#)



# Sugandha Mishra as Lata Mangeskar ! Multi Talented Girl ! Aditya Narayan ! Comedy Award Show



# THANK YOU FOR YOUR TIME



D'ZINE ENTERTAINMENT

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